

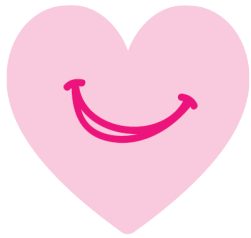
An introduction to



About [easyfundraising.org.uk](https://www.easyfundraising.org.uk)

- ✓ Collect **free donations** for charities and good causes every time you shop online with [easyfundraising.org.uk](https://www.easyfundraising.org.uk)
- ✓ With **over 3,300 retailers** on board ranging from Amazon to Expedia you can collect on everything from groceries, electronics and fashion to household utilities, insurance and travel
- ✓ There are already **1.3 million** caring supporters like you signed up!
- ✓ **Over £19 million** raised for good causes

How easyfundraising works



1. Join

Go to [easyfundraising.org.uk](https://www.easyfundraising.org.uk) and sign up for free



Checkout

2. Shop

Every time you shop online, head to easyfundraising first. There are **over 3,300 retailers** on board, so simply pick the one you want and start shopping



3. Raise

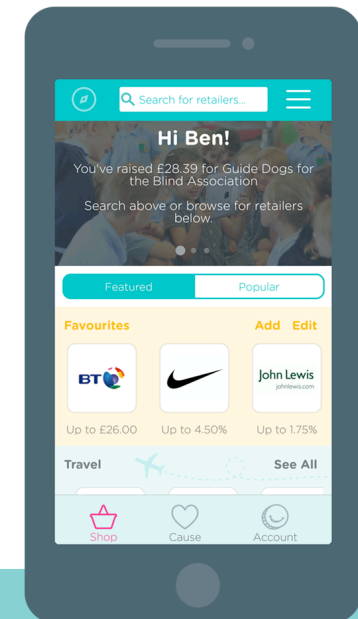
After you've checked out, that retailer will make a free donation to your good cause – it doesn't cost you a penny extra!

Over 3,000 retailers on board including:



'appy shopper

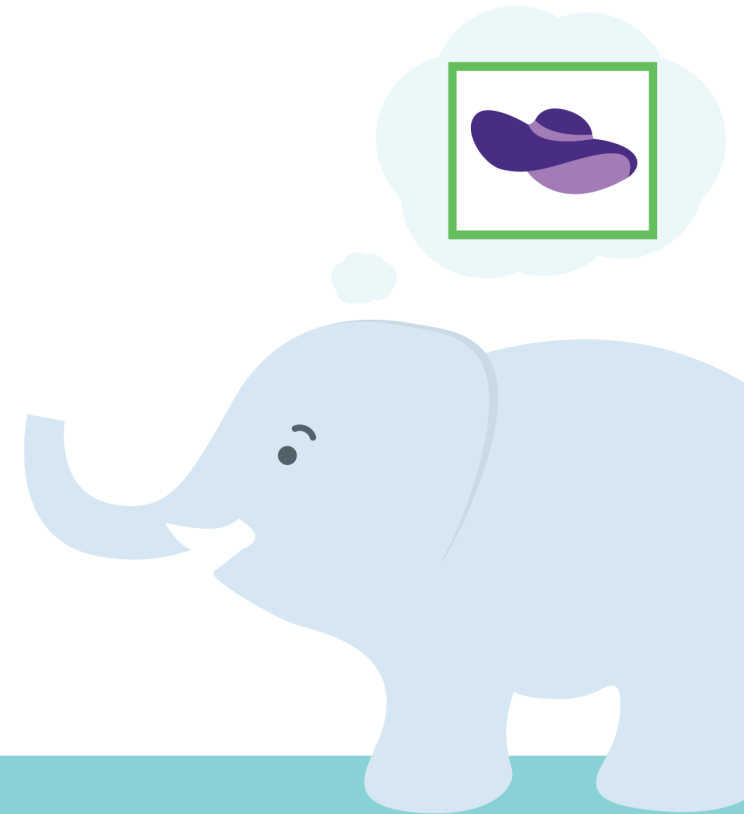
- ✓ Shop on the go with **over 3,300 retailers** through one app
- ✓ **Over £250,000** raised for good causes through the app in 2015
- ✓ Collect even more for your cause – supporters who use the app collect up to **50% more donations**
- ✓ Keep up to date with cause targets
- ✓ Share your donation triumphs with friends
- ✓ Available for both iPhone and Android



Never forget a donation

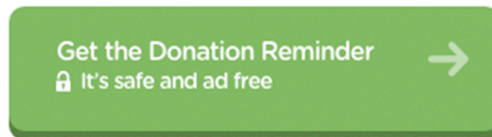
With our **Donation Reminder** you'll never ever forget a donation. Just shop online as normal and a handy reminder pops up to tell you when a donation is available.

- ✓ Supporters who use it collect up to **five times more** donations
- ✓ It's completely advert free and has been downloaded by **over 230,000 people**
- ✓ Collect donations on things you never realised you could

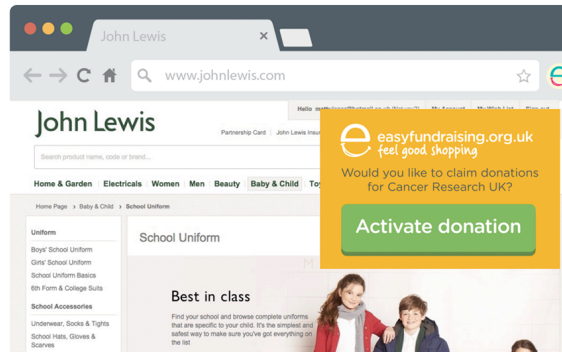


Never forget a donation

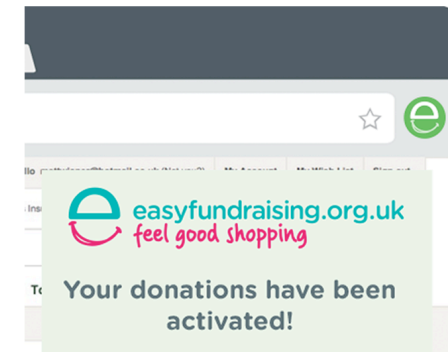
How it works



1. Download for free
on your computer



2. Get reminders while
you shop online



3. Never forget to collect
donations



3 reasons to join now

- ✓ Start raising free funds for your good cause
- ✓ It doesn't cost you a penny extra when you shop
- ✓ Get great deals from **over 3,300 retailers**

Get started at

<https://www.easyfundraising.org.uk/causes/gordonrusselldesignmuseum/>

Happy fundraising!

